

GEORGIA HIGH SCHOOL RODEO ASSOCIATION SPONSORSHIPS

Enclosed is your kit for obtaining sponsorships for the Southeastern Showdown and State Finals Program. The following instructions must be followed to insure your sponsor information will be put correctly in the program.

1. RECEIPTS – If the sponsor would like a receipt, give them a copy of the contract and mark it paid.
2. CONTRACT – Fill out completely and sign. Be sure to check the correct size desired, and get a check or cash for the amount owed. Payment must be in advance, and no copy will be accepted unless accompanied by payment. Also, there are two types of contracts enclosed. One is for the main sponsorships in the book, and the other is for major sponsorships. If you are able to sell one of these major sponsorships, the sponsor will also get a full page ad in the State Finals Program. You may copy these or call for more.
3. COPY – We can reproduce exactly any camera ready copy for your sponsor, or we can typeset whatever copy desired. We cannot produce custom art work so they must provide any picture or logos. You may submit copy on a disc, but please include a printed copy that identifies it to that disc. The printer cannot make a poor quality picture look good.

When you have completed the sale, you should staple together the CONTRACT, COPY and CHECK or CASH. Put the completed order in your envelope for safe keeping. When mailing this in, do not send cash through the mail. It would be better for you to write a personal check for all the cash and mail it instead.

This is our major fund raising project for the year, and we use the proceeds to purchase awards, pay for clinics, travel money to National Finals, and scholarships awarded to seniors upon graduation. Each contestant is requested to sell at least two full pages (\$300.00). You **MUST** sell at least \$150.00 to be able to go to State Finals, and at least \$450.00 if you qualify for National Finals to receive any travel money. Contestant hook-ups at Nationals will be based on ad sales and Southeastern Showdown sponsorships sales.

We have an incentive program for contestants so that everyone will benefit.

1. Everyone who sells over \$450.00 in sponsorships will receive 10% of the amount over 450.00 back.
2. The person who sells the most sponsorships will receive a very nice belt buckle. If this person qualifies to go to National Finals, they will get an additional 10% for a total of 20% of their sales. If they do not qualify to go to Nationals, they will get a Finals jacket in addition to their 10%.
3. All contestants who get at least \$1000.00 in sponsorships will receive a special belt buckle.

When you mail in your sponsorships, be sure to send a small picture of yourself to go on the top of one of your sponsor pages with a small write-up about you. If you do not include these, we will assume that you do not want them in the book.

The enclosed program from last year will help you in showing potential sponsors what type of program we are talking about and what the different sizes are.

If you have any questions, please call Ronnie Haslerig at 706-764-2205. Also, if you think you may be able to sell the back cover, the inside front cover, or inside back cover, please call to be sure it has not already been sold. The same applies for the major sponsorships such as Chute Gates, Event Sponsors, State Sponsors, etc. Call to be sure what they want is still available.

As soon as you have received the checks for several sponsorships, please mail them so they can be deposited. Most businesses do not like having checks outstanding for a long period of time. Also, you should start contacting potential sponsors right away. If they have already given enough for this year, tell them this is for next June, and you will be happy to wait until January to pick up a check,.

Mail your completed contracts, etc. to:

Ronnie Haslerig
P. O. Box 306
Rock Spring, GA 30739

Phone: 706-764-2205

VIP VIP VIP VIP VIP VIP VIP VIP VIP VIP VIP VIP VIP VIP VIP VIP VIP

**THE DEADLINE FOR TURNING IN YOUR ADS AND
SPONSORSHIPS THIS YEAR IS ON OR BEFORE
MARCH 2, 2008 (Jakin Rodeo)**

Once you have turned in the minimum required ads, by the due date, I will accept ads from you as long as the printer will take them.

As soon as ads have been processed I will give a list of those that have met ad sales requirements to the Rodeo Secretary.

Southeastern Showdown Sponsorships

CHUTE GATE \$500.00

ARENA SIGN \$250.00

ARENA SIGN FOR Showdown and State Finals \$450.00

Sponsor _____

Sold By _____

GEORGIA HIGH SCHOOL RODEO ASSOCIATION
SPONSORSHIP INFORMATION CONTRACT

NAME _____

ADDRESS _____

PHONE _____

THIS WILL AUTHORIZE YOU TO PUBLISH OUR SPONSORSHIP INFORMATION IN THE GEORGIA HIGH SCHOOL RODEO ASSOCIATION STATE FINALS PROGRAM WHICH WILL BE DISTRIBUTED FREE OF CHARGE AT THE GHSRA STATE FINALS IN PERRY, GEORGIA ON JUNE 5,7,8, 2008

INSIDE FRONT COVER	\$400.00	sold ___	FULL PAGE	\$150.00	_____
INSIDE BACK COVER	\$400.00	_____	HALF PAGE	\$100.00	_____
COLOR OUTSIDE BACK COVER	\$450.00	_____	1/4 PAGE	\$ 50.00	_____
FULL PAGE COLOR	\$350.00	_____	BUS. CARD	\$ 25.00	_____

COPY: If no copy is available, type or print out copy desired. Any pictures or company logo must be furnished by the sponsor.

The proceeds from this program are to benefit the Georgia High School Rodeo Association which is a non-profit organization. All contributions are tax-deductible.

Authorized by: _____

Telephone: _____

Amount: _____

SPONSORSHIP OBTAINED BY: _____

TELEPHONE: _____

LaFayette Printing Company 102 E. Patton Street LaFayette, GA 30728
706-638-3722
happyprinter@alltel.net

GEORGIA HIGH SCHOOL RODEO ASSOCIATION
STATE SPONSORSHIPS/STATE FINALS RODEO
PERRY, GEORGIA
JUNE 5,6,7, 2008

NAME: _____

BUSINESS: _____

ADDRESS: _____

TELEPHONE:(OFFICE) _____ (HOME) _____

SPONSORSHIP OPTIONS:

- () \$2500.00 – GHSRA State Sponsor: Event & Scholarship
- () \$2000.00 – Event Sponsor: Saddle, Buckles, Nat'l Jackets
- () \$1300.00 – Girl's All-Around Sponsor: 1 Saddle & 2 Buckles
- () \$1300.00 – Boy's All-Around Sponsor: 1 Saddle & 2 Buckles
- () \$1000.00 – Saddle Sponsor – Event _____
- () \$ 600.00 – Buckle Sponsor – Event _____
- () \$4000.00 – National Team Jackets
- () \$ 500.00 – Chute Gate Sponsor(6 available)
- () \$ 700.00 – Roping Chute(1)
- () \$ 250.00 – Arena Sign

SCHOLARSHIP SPONSORS:

- () \$1500.00 – Boys' Academic
- () \$1500.00 – Girls' Academic
- () \$ 500.00 – Merit Scholarship
- () Banner at Every Rodeo Call for Details _____

Payment of \$ _____ attached (Please make check payable to GHSRA)

Sponsor Signature

Individual Completing Contract
(If not Sponsor)

GHSRA Representative

Date

LaFayette Printing Company 102 E. Patton Street LaFayette, GA 30728
706-638-3722
happyprinter@alltel.net