

**GEORIGIA HIGH SCHOOL RODEO ASSOCIATION  
STATE SPONSORSHIP / STATE FINALS**

NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY & STATE \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

SPONSOR AMOUNT: \$ \_\_\_\_\_

SPONSOR LEVEL: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

How is Ad / Signage / logo being provided: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Payment included

\_\_\_\_\_ Payment mailed

Signature of Authorized Personnel \_\_\_\_\_

GHSRA Representative \_\_\_\_\_ Date \_\_\_\_\_

## **GHSRA PROGRAM AND SPONSORSHIP**

This is our major fundraiser of the year. We use the proceeds to purchase awards, pay for clinics and give travel money to our National Finalists.

***Each member must sell a minimum of one full page (\$200) of AD program sponsorships and sell a \$100 of raffle tickets that they are issued to be allowed to compete at State Finals, for a total of \$300. A National Qualifier must get \$450 in sponsorships and sell a \$100 of raffle tickets, for a total of \$550, or the contestant will not receive any travel money.***

All sponsorship money and ads must be turned in by March 19, 2022 at the Franklin Rodeo. Certain commitments from past years may be honored if we have a verbal commitment by February 2, 2022.

Chute gate signs and other sponsorships at Southeastern Showdown and State Finals may be used to fulfill the above required numbers.

Everyone who gets over \$450 or more in AD sponsorships will receive 10% of the amount they obtain above the \$450.

You will be given a sponsorship packet in September at the first rodeo, so please make your contacts early to obtain your sponsorships. Many businesses do their budgets before January, so it is a good idea to go ahead and ask them now. Also, many contestants have pages from friends and relatives. Take a look at last year's program for some ideas.

# GHSRA STATE SPONSORSHIP / STATE FINALS RODEO

## **Association Saddle Sponsor                      \$10,000.00**

This sponsorship level assists in purchasing all saddles for the state winners. Will get logo on saddles, annual arena signage and recognition, full page color ad on back cover of program and recognition during awards ceremony.

## **Association Buckle Sponsor                      \$5,000.00**

This sponsorship level purchases all 4 buckles for each event for the state winners. Will get annual arena signage and recognition, full page color ad in program on inside cover and recognition during awards ceremony.

## **Finals Qualifier Buckle Sponsor                \$5,000.00**

This sponsorship level purchases all buckles for each contestant the qualifies for state finals. Will get annual arena signage and voice recognition at all rodeos, full page color ad in program and recognition during awards ceremony.

## **Queen Sponsor                                      \$3,000.00**

This sponsorship level purchases the queens saddle, buckle, crown & banner as well as awards for the attendants. Will get annual arena signage and voice recognition at finals and awards ceremony & full page ad in program.

## **Single Event Saddle Sponsor                    \$1,500.00**

This sponsorship level purchases 1 event saddle for the state winner. Will get annual arena signage and voice recognition at all rodeos, full page color ad in program and recognition during awards ceremony.

## **Barrel Cover Sponsor                              \$1,500.00**

This sponsorship level purchase includes all three barrels for all rodeos throughout the rodeo season. Will get annual arena signage and voice recognition at all rodeos, full page color ad in program and recognition during awards ceremony. **(SOLD for the 2021-2022 Rodeo Season)**

## **Single Event Buckle Sponsor                    \$550.00**

This sponsorship level purchases 4 buckles for 1 event for the state winners. Will get annual arena signage and voice recognition at all rodeos, full page ad in program and recognition during awards ceremony.

## **Seasonal Banner Sponsor                        \$500.00**

Will get annual arena signage and voice recognition at all GHSRA rodeos.

## **Chute Gate Sponsor for State Finals or Showdown        \$300.00**

Will get sign on chute gate for event of their choice, either state finals or showdown and voice recognition during events. They can get chute gate at both events for \$500.00.

## **Academic Award Sponsor                        \$200.00**

This sponsorship level purchases the buckle for the student with the highest academic achievement. Will get full page ad in program and recognition during awards ceremony.

## **National Team Jacket Sponsor                    \$2,500.00**

Will get logo on national team jacket, annual arena signage for following year.

## **National Team Shirt Sponsor                    \$1,200.00**

Will get logo on team shirts, annual arena signage for following year.

## **National Team T-shirt Sponsor                \$600.00**

Will get logo on t-shirts, annual arena signage for following year.

# GEORGIA HIGH SCHOOL RODEO ASSOCIATION SPONSORSHIP INFORMATION CONTRACT

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE / EMAIL: \_\_\_\_\_

THIS WILL AUTHORIZE YOU TO PUBLISH OUR SPONSORSHIP INFORMATION IN THE GEORGIAHIGH SCHOOL RODEO ASSOCIATION STATE FINALS PROGRAM WHICH WILL BE DISTRIBUTED FREE OF CHARGE AT THE GHSR STATE FINALS.

- |   |          |                                    |          |
|---|----------|------------------------------------|----------|
| <input type="checkbox"/> OUTSIDE BACK COVER | \$450.00 | <input type="checkbox"/> FULL PAGE | \$200.00 |
| <input type="checkbox"/> INSIDE FRONT COVER | \$400.00 | <input type="checkbox"/> HALF PAGE | \$150.00 |
| <input type="checkbox"/> INSIDE BACK COVER  | \$400.00 | <input type="checkbox"/> ¼ PAGE    | \$75.00  |
| <input type="checkbox"/> BUSINESS CARD      | \$25.00  |                                    |          |

COPY: If no copy is available, type or print out copy desired. Any pictures or company logos must be furnished by the sponsor.

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

The proceeds from this program are to benefit the Georgia High School Rodeo Association which is a non-profit organization. All contributions are tax-deductible.

Authorized By: \_\_\_\_\_

Telephone: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

Sponsorship obtained by: \_\_\_\_\_

Telephone: \_\_\_\_\_

**Email Files To: [amanda@thewellscollectivellc.com](mailto:amanda@thewellscollectivellc.com)**